

Message Text

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PAGE 01 STATE 238015

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DRAFTED BY CU:LAMINNICH:GBM

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EB/OCA/BR: HACAHILL

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R 300242Z OCT 74

FM SECSTATE WASHDC

TO AMEMBASSY MEXICO

UNCLAS STATE 238015

E.O. 11652: N/A

TAGS: SCUL

SUBJECT: BICENTENNIAL--PACIFIC 21

1. PACIFIC 21 IS A TRADE AND CULTURAL FESTIVAL AND CONFERENCE SCHEDULED FOR JULY-AUGUST 1975 IN LOS ANGELES AT NEWLY DEVELOPED CENTURY CITY. FESTIVAL AND CONFERENCE WILL FEATURE CULTURAL AND ECONOMIC RELATIONSHIPS BETWEEN COUNTRIES BORDERING ON PACIFIC OCEAN AND CONFERENCE WILL ASSESS PROSPECTS FOR THOSE RELATIONSHIPS IN FUTURE DECADES.
2. PACIFIC 21 IS SPONSORED BY A NON-PROFIT CORPORATION UNDER IMPETUS OF ALCOA (WHICH WAS PRIME MOVER IN CENTURY CITY DEVELOPMENT PROJECT) AND SEVERAL OTHER CORPORATIONS. BICENTENNIAL COMMITTEES OF LOS ANGELES AND CALIFORNIA HAVE OFFICIALLY ENDORSED PROJECT. NATIONAL BICENTENNIAL ADMINISTRATION HAS GRANTED OFFICIAL RECOGNITION TO PROJECT.
3. PACIFIC 21 SPONSORS ARE ANXIOUS TO OBTAIN RESPONSES FROM POTENTIAL PARTICIPANTS AND HAVE COMMUNICATED BY CABLE OR TELEX TO SELECTED NATIONS.
4. SPONSORS WILL APPRECIATE ANY ASSISTANCE ECONOMIC/COMMERCIAL OR OTHER APPROPRIATE OFFICER MAY GIVE IN FOLLOW-UP BY PHONE OR VISIT. NOV. 1 DEADLINE PROBABLY UNREALISTIC.

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5. TEXT OF SPONSORS COMMUNICATION: "EXTREMELY IMPORTANT

TO COUNTRIES PARTICIPATING IN PACIFIC 21 THAT THEY CONFIRM

THEY WILL BUDGET AND PARTICIPATE BY NOV. 1. AT SAME TIME, VITAL THAT SPECIFIC SPACE REQUESTS IN FESTIVAL PLAZA AND IN EXHIBITION PAVILION BE MADE BY SAME DATE. PREFERENTIAL SPACE ALLOCATION WILL BE MADE ON THAT DATE. AS YOU ALL KNOW, EACH NATION'S SHOW SPECIALISTS NEED DECISION SO THEY HAVE TIME TO DESIGN EXHIBITS. DELAYS BEYOND NOV. 1 WILL MAKE THIS QUITE DIFFICULT. CONFIRMATION SHOULD BE CABLED TO PACIFIC 21, CABLE ADDRESS BICEN, LOS ANGELES."

6. ABOVE CABLE SENT BY SPONSORS TO:

LIC. JORGE CANAVATI
DIRECTOR GENERAL OF PROMOTION
INSTITUTO MEXICANO DE COMERCIO EXTERIOR (IMCE)
MEXICO D.F., MEXICO

7. SIMILAR COMMUNICATIONS SENT TO PANAMA, ECUADOR, COLOMBIA, PERU, CHILE AND SEVEN EAST ASIAN COUNTRIES. INGERSOLL

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NNN

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